



## Why should businesses get involved with the environment?

There's one simple reason—it's in your best financial interest. Pollution can be costly for your business, through increased raw material expenses, regulatory fees, health problems, higher taxes and other cost centers.

From a business perspective, pollution means waste and waste means an inefficient operation. An inefficient operation reduces profitability and increases vulnerability to competition. Pollution incurs direct expenses for business through:

- Wasted raw materials
- Treatment expenses
- Safety training & equipment
- Liability for damages
- Increased resource costs
- Waste transportation & storage fees
- Regulatory expenses

Health costs are part of the equation, too, for humans and wildlife. The dangers pollution poses are real and documented.

If it's not you or your children on the line, it's your insurance at risk because of exposure to hazardous materials at the workplace. One national organization estimates 19 hazardous waste discharges a day.

Remember that nothing goes away. Old sludge and solvents, paperwork and packaging do not disappear when they leave your shop. They remain your responsibility "cradle to grave," and can be a major expense for you and an ongoing problem for all of society.

### What Can My Business Do?



The good news is that effective, efficient management designed to maximize use of resources will help you take care of business and your community at the same time. Benefits accrue to your business and the environment through actions as grand as overhauling your manufacturing process and as small as changing your housekeeping practices.

Protecting the environment is worthwhile because it's where you live. No matter how far your home is from your office or factory, you and the people you care about are affected by what you do there. It is a

small world, after all. Using finite resources in the most efficient way possible makes good business sense and helps keep this small world beautiful.